



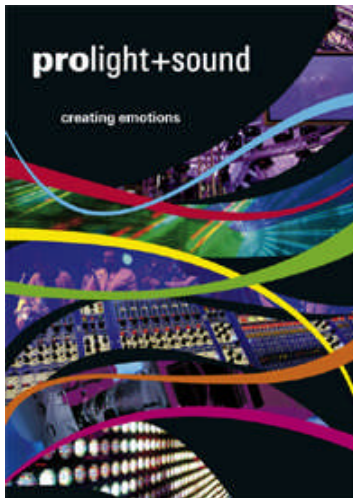
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PRESS INFORMATION

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P.Audio System to unveil exciting new ranges of low- and high-frequency component drivers at Prolight+Sound Frankfurt

***Plus:** Emphasizing comprehensive OEM capabilities for household-brand loudspeaker manufacturers.*

Frankfurt, Germany: Highlight of P.Audio System's exhibit at this year's **Musikmesse Prolight+Sound Frankfurt**, the international trade fair that opens here today and runs until March 15, will be new offerings in the company's extensive range of ultra-performance low- and high-frequency component drivers and HF horns. P.Audio is also a leading supplier of OEM component solutions for a number of household-name brands, and will be exhibiting on **Booth J11 in Hall 4.1** at the Frankfurt Fair and Exhibition Centre.

Product highlights include new offerings from the **Woofers Series** of LF drivers, including *Flagship Series, Challenger Series II, SN Series II, AM Series, E Series II* and *IMF Series II*; the **Driver Series** of compression drivers, including the *BM-D Series II* and *PreNeo Series*; and the **PH-Series** of HF horns.

"P.Audio System's product line offers a high performance-to-price ratio because of the vertical integration of all materials used throughout the manufacturing process," offers managing director Howard Chen. "P.Audio is also very cost-competitive because the majority of our materials are built in-house. Our CNC shops, aluminum and plastic injection, voice-coil fabrication and other sub-factories not only support the manufacture of our branded products, but also supply OEM products to major customers in the international loudspeaker industry." P.Audio owns its own voice-coil and cone-paper factories.

P.Audio-branded products cover a wide range of high performance transducers, which is a cornerstone of the firm's design philosophy. Every product in the line, ranging from entry level to ultra high-performance transducers, offers outstanding sonic performance and professional-level reliability. "Our compression drivers," Chen states, "are designed to meet the exacting performance parameters expected for applications from touring systems to large-format fixed installations."

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Chen cites three factors that make P.Audio System loudspeaker components an ideal choice for end-user customers and OEMs. "Firstly," he considers, "our in-house production and R&D facility offer a high degree of confidence for customers. Secondly, our short delivery lead-times, competitive pricing and high-quality production add to that customer satisfaction. Finally, we can build just about any high-quality product to any specification standard that matches our customers' needs – a major benefit from our vertical integration."



A large anechoic chamber provides an ideal environment for product evaluation and development at P.Audio System's main factory in Thailand.



*New units from P.Audio System at Musikmesse Frankfurt include the **Flagship Series FL-15LF high-output LF driver** (left) with wide bandwidth for the bass and lower mid-range sections in two/three-way designs; and the **BM-D440 high-output compression driver** with 1-inch/50 mm throat exit and CRT technology*

Note to magazine editors and writers: High-resolution copies of this image in TIFF/JPEG formats are available upon request

P.Audio System is one of the world's leading manufacturers of professional audio loudspeaker components. The company designs and produces a complete range of low-frequency and high-frequency transducers to exacting standards of performance and reliability.

P.Audio's engineering and manufacturing facilities are truly world-class and its products are supplied to every region of the world. It supplies premium-quality OEM and P.Audio-branded products that cover the entire spectrum of profession applications and requirements.

P.Audio was established in 1991 and is located in Bangkok, Thailand. The company occupies a 60,000 square meter garden complex. Continuous growth has allowed P.Audio to build ultra modern research and development facilities at its corporate headquarters. The campus also contains a state-of-the-art manufacturing and processing operation, as well as a very large acoustic presentation hall.

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